

# Lisa M. Lines

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## EDUCATION

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### **Master of Public Health**

University of Massachusetts, Amherst, MA

GPA: 3.9/4.0

Thesis: *Out-of-Pocket Expenditures by Cancer Patients in the United States*

### **Bachelor of Science – Technical Communications (Biomedical Sciences Concentration)**

Northeastern University, Boston, MA

*Summa cum laude* – GPA: 3.9/4.0

## RESEARCH, ANALYSIS, AND PROJECT MANAGEMENT EXPERIENCE

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### **Senior Health Outcomes Scientist** (Nov. 2009 – present)

RTI Health Solutions, Regulatory and Health Outcomes Strategy, Waltham, MA

- Conduct research and develop dossiers and literature reviews in the areas of health outcomes and health economics
- Aggregate evidence and provide strategic support for product lifecycle continuum and formulary placement, identifying unmet needs for product differentiation as well as value-based market growth
- Assist in dissemination of research in peer-reviewed journals and at medical conferences

### **Research Manager** (May 2008 – Nov. 2009);

### **Research Analyst** (Sept. 2006 – May 2008)

Boston Health Economics, Waltham, MA

- Contributed to the design and execution of research projects, including database studies (using SEER-Medicare, MEPS, MCBS, and others), policy-oriented and cost-effectiveness models, qualitative research studies/quality-of-life questionnaire development, interactive software tools, and literature reviews
- Managed project timelines, staffing and hours, and deliverables (approximately 10 projects per year), including supervising and mentoring junior staff
- Wrote proposals for research projects, manuscripts, abstracts, and reports; present findings at professional meetings
- Managed and conducted statistical analyses, programming, and modeling in SAS, TreeAge, and Excel

### **Medical Writer**

ORA Clinical Research & Development, North Andover, MA (Jul. 2005 – Sept. 2006)

- Managed all projects in the clinical area of ocular allergy, including managing freelance writers, tracking timelines, and interfacing with staff and clients during project cycles
- Wrote and edited manuscripts, articles, and final reports for peer-reviewed and trade publications and for regulatory review
- Wrote, designed, and produced abstracts, posters, and presentations for scientific meetings
- Managed editorial and review processes for two sections of major ophthalmology textbook

**Analyst/Editorial Specialist**

The Bristol Group (now Noblis), Lexington, MA (May 2002 – Jul. 2005)

- Conducted analyses using data from hospitals, Solucient/MedStat/Thomson Healthcare, and the US military healthcare system
- Wrote and edited final reports, feasibility studies, economic analyses, proposals, articles, presentations, monthly newsletters, quarterly facility planning newsletter, and white papers on topics including patient migration, facility utilization, and healthcare requirements
- Received employee recognition award for outstanding contributions to major project

**OTHER EXPERIENCE**

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**Sole Proprietor**

Double L Consulting, Maynard, MA (Sept. 2001 – Dec. 2008)

- Edited manuscripts and abstracts written by non-native English speakers for submission to peer-reviewed journals and scientific meetings
- Edited reports and presentations, wrote marketing communications material, designed and produced website, and conducted data analyses for a healthcare consulting firm
- Wrote hardware product manuals/user guides for a telecommunications company

**Previous Positions in Administration and Operations**

- Manager of Administration and Client Services, The Trium Group, 2001-2002
- Travel Manager, Cignal Global Communications, 2000-2001
- Operations Assistant, Whitehead Institute for Biomedical Research, 1999-2000
- Admissions Coordinator, Harvard-MIT Health Sciences and Technology, 1999
- Lab Manager, Center for Regenerative Medicine at Massachusetts General Hospital, 1997-1998
- Contracts Assistant, Partners Healthcare, 1997

**PUBLICATIONS**

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***Peer-Reviewed Journal Articles***

- Lang K, **Lines LM**, Lee DW, Korn JR, Earle CC, Menzin J. Trends in healthcare utilization among older Americans with colorectal cancer: A retrospective database analysis. *BMC Health Services Res.* 2009 [in press].
- Lang K, Korn JR, Lee DW, **Lines LM**, Earle CC, Menzin J. Factors associated with improved survival among elderly colorectal cancer patients in the US: A population-based analysis. *BMC Cancer.* 2009 Jul 13;9:227.
- Menzin J, **Lines LM**, Marton J. Estimating the short-term clinical and economic benefits of smoking cessation: Do we have it right? *Expert Rev. Pharmacoeconomics Outcomes Res.* 2009; 9(3):257-264.
- Lang K, **Lines LM**, Lee DW, Korn JR, Earle CC, Menzin J. Lifetime and treatment phase costs associated with colorectal cancer: Evidence from SEER-Medicare data. *Clin Gastroenterol Hepatol.* 2009;7(2):198-204.
- Menzin J, **Lines LM**, Manning LN. The economics of squamous cell carcinoma of the head and neck. *Curr Opin Otolaryngol Head Neck Surg.* 2007, 15(2):68–73.

### **Abstracts and Podium Presentations**

- Menzin J, **Lines LM**, Weiner DE, Mayne TJ, Nichols CI, Rodriguez L, Khan I, Neumann PJ. Cost-effectiveness of interventions in chronic kidney disease: A literature-based review. Poster presentation at the 42nd Annual Meeting of the American Society of Nephrology, October 29, 2009, San Diego, CA.
- **Lines LM**, Menzin J, Lang K, Korn JR, Neumann P. Predictors of enrollment in Medicare Part D: Are beneficiaries rational? Podium presentation at the 14<sup>th</sup> Annual International Meeting of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), May 19, 2009, Orlando, FL.
- **Lines LM**, Lang K, Wallace J, Menzin J. Out-of-pocket costs among women with breast cancer: Data from the Medical Expenditure Panel Survey, 1996-2005. Poster presentation at the 31st Annual San Antonio Breast Cancer Symposium, December 10-14, 2008, San Antonio, TX.
- **Lines LM**. Out-of-pocket healthcare expenditures for cancer patients in the United States: Findings from the Medical Expenditure Panel Survey. Poster presentation at the 9<sup>th</sup> Annual Health Services and Outcomes Research Conference, December 3, 2008, Houston, TX.
- **Lines LM**, Lang K, Wallace J, Neumann P, Friedman M, Menzin J. Development of an interactive model of financial access to cancer therapy. Poster presentation at the 11th Annual ISPOR European Congress, November 8-11, 2008, Athens, Greece.
- **Lines LM**, Lang K, Lee DW, Korn JK, Earle C, Menzin J. Changes over time in stage distribution and survival among elderly colorectal cancer patients in the US. Poster presentation at the 44<sup>th</sup> Annual Meeting of the American Society of Clinical Oncology (ASCO), May 30-June 3, 2008, Chicago, IL.
- Lang K, **Lines LM**, Lee DW, Korn JK, Vanness DJ, Earle C, Menzin J. Excess lifetime costs associated with colorectal cancer among elderly Medicare beneficiaries: Evidence from linked SEER-Medicare data. Poster presentation at the 44<sup>th</sup> Annual Meeting of the American Society of Clinical Oncology (ASCO), May 30-June 3, 2008, Chicago, IL.
- Lang K, **Lines LM**, Lee DW, Korn JK, Earle C, Menzin J. Differences in colorectal cancer treatment costs by treatment phase, cancer site, and stage at diagnosis: Evidence from linked SEER-Medicare data. Poster presentation at the 13<sup>th</sup> Annual International Meeting of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), May 3-7, 2008, Toronto, ON.
- Lang K, **Lines LM**, Lee DW, Korn JK, Earle C, Menzin J. Trends in treatment among elderly colorectal cancer patients in the US: Evidence from linked SEER-Medicare data. Podium presentation at the 13<sup>th</sup> Annual International Meeting of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), May 3-7, 2008, Toronto, ON.
- Menzin J, Zhang B, Neumann PJ, **Lines LM**, Traynelis VC. The economic impact of the Prestige cervical disc system: Results from a randomized clinical trial. Podium presentation at the 76<sup>th</sup> Annual Meeting of the American Association of Neurological Surgeons, April 26-May 1, 2008, Chicago, IL.
- **Lines LM**. Local wellness policies in Massachusetts: Do they make the grade? Podium presentation at the 135<sup>th</sup> Annual Meeting of the American Public Health Association, November 3-7, 2007, Washington, DC.

### **Book Reviews, Continuing Medical Education, and Other Articles**

- **Lines LM**. Financial issues; Risks for cancer; Survival rates; Soy foods; Macrobiotic diet. *Salem Health: CANCER*. Pasadena, CA: Salem Press. 2008. [Encyclopedia articles]
- **Lines LM**. Book review: *How Doctors Think*, by Jerome Groopman, and *How Doctors Think*, by Kathryn Montgomery. *Med Decis Making*. 2007; 27:822–823.
- Abelson MB, **Lines LM**. Why patients are going back to nature. *Rev Ophthalmology*. 2006;13:70–73.
- Abelson MB, **Lines LM**. The ophthalmic pharmaceutical pipeline expands. *Ophthalmology Times*. 2006;13:20–22.
- Abelson MB, **Lines LM**. Hormones in dry eye: A delicate balance. *Rev Ophthalmology*. 2006;13:68–70.
- Abelson MB, **Lines LM**. Preservatives in eye care. *Rev Cornea Contact Lenses*. 2006 Apr; 7.

- Abelson MB, **Lines LM**. The illusion of an explanation: Things to be aware of when diagnosing red eye. *Rev Cornea Contact Lens*. 2006 Jan/Feb.
- Abelson MB, Plumer A, **Lines LM**. Trial registry may be new policy for literature. *Ophthalmology Times*. 2005;30: 1, 28–30, 33.
- Abelson MB, Rosner B, Plumer A, **Lines LM**. Dry eye: How to ask the right questions. *Rev Ophthalmology*. 2005;12:126–128.

**PROFESSIONAL DEVELOPMENT, CONTINUING EDUCATION, AND AWARDS**

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- International Society for Pharmacoeconomics and Outcomes Research
  - Member (2007-present)
  - Member: Database Good Research Practices Working Group, Health Technology Assessment of Medical Devices & Diagnostics Working Group, and Conjoint Analysis Good Research Practices Task Force (2009-present)
  - Judge: Annual meeting poster and podium presentations (2009)
- American Public Health Association
  - Member (2005-present)
  - Reviewer: Annual meeting abstract submissions (2007-2009)